DIGITEL

Jerry McKenzie
President

TAG Invites Digitel Systems to Attend Leadership Conference for Technology Industry

Jerry McKenzie to Share Technology & Business Management Insights with Colleagues from North America

Vancouver, British Columbia — February 24, 2016 — Digitel Systems Inc., a leading provider of unified communications, announced today that the company has been invited to attend Technology Assurance Group's (TAG) annual convention. TAG is an organization of independently owned unified communication providers in North America who collectively represent $350M in products and services. The event will take place on April 3-6th in Chicago, Illinois. This is an invite-only event that is focused on bringing great leaders together to collaborate on new trends, best business practices, emerging technologies and the associated impact on small to mid-sized businesses (SMBs). With leaders from all across the US and Canada in attendance, the knowledge transfer will be significant.

"We can't wait for it," stated Jerry McKenzie, President of Digitel Systems. "The TAG convention always stimulates our minds and opens us up to new ideas. It's an honor to be among this caliber of leaders and we look at this event as an opportunity to refine our competitive advantage.

We consider it our duty to proactively seek out best practices, so we can continually deliver a superior experience for all of our customers."

"We were pleased to hear that Jerry would be attending," commented Brian Suerth, President of TAG. "Their organization is one of the exemplary companies that exude excellence in all that it does. Digitel Systems excels at consistently exceeding the expectations of their customers, which explains their prolonged success over the years."

At the event, Jerry McKenzie will be sharing key insights, as well as collaborating with C-level leadership from other markets in order to innovate new ways of serving their customers. "In the technology field, companies that are complacent are falling woefully behind. That's why we make events like the TAG convention a priority. We learn new ways of doing business that continually increases our customers' profitability, while giving them a competitive advantage," stated Mr. McKenzie.

One of the top ten speakers in the world, Dan Clark, will be the keynote speaker at this year's convention. Mr. Clark is a best-selling author and speaks regularly on topics including motivation, team-building, customer satisfaction and leadership. Digitel

Systems will surely learn a tremendous amount, as well as contribute to the betterment of the industry.

About Technology Assurance Group

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing $350 million in products and services.TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com.

About Digitel Systems Inc.

Founded in 1984, Digitel Systems is a leader in voice communications in British Columbia. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Digitel Systems is the only provider that protects its customers from the two risks of technology – obsolescence and cost. Digitel Systems has earned the position as the market leader and it customers' business through quality products and services.

As a premier member of Technology Assurance Group, Digitel Systems is the ultimate resource for business phones systems, using voice over internet protocol (VOIP), session initiation protocol (SIP) and audio/web conferencing. Digitel also provides comprehensive disaster planning and recovery for local and wide area voice networks.

Digitel Systems delivers future technology today! For more information please call 604-231-0101 or visit www.digitel.ca.